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## **DYXnet Reports Promising Results of 40% Growth in Revenue**

**Proving Its Right Strategies in the Greater China Market**

HONG KONG, Feb. 21, 2013 /PRNewswire/ -- DYXnet Group (<http://www.dyxnet.com>), Greater China's ICT (Information and Communication Technology) service provider, is pleased to announce that its overall revenue showed a strong growth of 40% as compared to that of 2011 thanks to the promising performance of MPLS VPN and Contact Centre Outsourcing business, in which Contact Centre Outsourcing and MPLS VPN recorded rapid growth of 40% and 35% respectively.

Mr. Lap Man, Founder & CEO of DYXnet Group, stated, "A strong year of double-digit growth in revenue is a real encouragement to all staff members of DYXnet. Our results soared to new heights over the past 5 years, especially in the Contact Centre Outsourcing business, demonstrating the right marketing strategies in the Greater China market. Riding on our brilliant performances in MPLS VPN and the Contact Centre Outsourcing business, we successfully secured new customers of large corporations, such as L'Oreal, Clarks, DTZ, Hugo Boss, Ferrero, F5 Networks and Vitasoy, representing our superior service level is well-received."



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In 2012, the strongest revenue growth of DYXnet Group continued to be driven by its Contact Centre Outsourcing business at a growth rate of 40%, among which the growth rate of the catering industry reached a high level of 150%. In August 2012, the Group has signed a letter of intent with Management Committee of Qingdao Economic and Technological Development Zone, joining hands to set up a contact centre and cloud computing platform in Qingdao.

Moving forward, Mr. Man continued, "To keep abreast of the IT trend and maintain our growth, it is crucial for the Group to enhance existing services and develop new products continuously. In the backdrop of current economic climate overshadowed by uncertainties, the launch of Data Centre Cloud (DCC) is not only the Group's T3 to T4 Data Centre solution, but also an enterprise Infrastructure-as-a-Service (IaaS), as well as a one-stop shop ecommerce infrastructure solution, offering on-demand computing, cloud hosting, cloud storage and applications based on clients' needs that strongly backed up by our MPLS VPN backbone. Apart from DCC, a Software-as-a-Service (SaaS) model of our Contact Centre Outsourcing business will also be the Group's highlights of 2013. Details of these two exciting projects will be announced later on."