



## **Value Buddies (2018-3-16)**



Investment is most profitable when it is most business-like.  
Benjamin Graham

### **Prestigious "Caring Company" Status Bestowed on DYXnet Group for the Second Consecutive Year**

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"I believe a successful business should look beyond profit to contribute to the community and environment around us"

HONG KONG, March 16, 2018 /PRNewswire/ -- The Caring Company Award 2017/18 has been conferred on DYXnet Group by the Hong Kong Council of Social Service (HKCSS).

This means the HKCSS -- a federation of non-governmental agencies -- has bestowed Caring Company honour on Greater China's leading carrier-neutral network service provider for the second year running.

The coveted accolade was presented to DYXnet Group today (March 16) at Caring Company Partnership Expo 2018, which featured more than 3,000 awardees and 100-plus exhibition booths.

DYXnet Group was singled out for fulfilling three key criteria -- caring for the community, employees and the environment -- as part of an impressive track record for serving the community, supporting charitable and environmental causes and creating a family-friendly work culture.

The Caring Company Scheme applauds and rewards organisations that help develop a more cohesive society by translating a keen sense of corporate social responsibility into positive action.

DYXnet Group Founder and CEO Lap Man said: "We are thrilled to receive Caring Company honour for the second consecutive year, especially as sound corporate citizenship is one of our most important values."



He added: "Our corporate social responsibility efforts have had the effect of drawing employees closer together, while strengthening ties with customer and other organisations. I firmly believe a successful business should look beyond profit to contribute to the community, as well as the environment around us."

In 2017, DYXnet Group was title sponsor of the HOPE worldwide Great Santa Night Run, which saw a record-breaking 1,500 runners -- including some 50 of our employees and their families -- dressed as Santa to raise funds for underprivileged children. We also sponsored Compassion Revival's "Leapers" event for the third consecutive year to raise funds for the Children Sponsorship Program, which saw many of our employees rise to the 11km challenge to help disadvantaged youngsters. In addition, DYXnet Group was title sponsor of the "Family + Fish Charity Cup" Race for the third year running to benefit low-income families and the elderly.

The company's environmental efforts last year included taking part in the "Office Paper Recycle Campaign" organised by the Eco Association, as well as the "Refill! Not Recycle" Cartridge Recycling Program run by Greeners Action.

Meanwhile, efforts to maintain a family-friendly workplace during 2017 featured the monthly "Happy Friday" initiative in DYXnet Group Hong Kong headquarters to encourage a healthy work-life balance, along with DYXnet Social Club activities -- such as fitness sessions, cookery classes and barbecue gatherings -- and pro-family benefits such as establishment of a five-day week, introduction of compassionate and paternity leave and organisation of a family fun-day.

DYXnet Group has become an employer-of-choice, thanks to a sharp focus on career development, while promoting a culture of togetherness and overall well-being throughout the workforce.

The Hong Kong Council of Social Service is a federation of non-governmental agencies established in 1947 to co-ordinate social welfare work following the Second World War. After gaining statutory body status in 1951, the HKCSS began a partnership with the Hong Kong Government and now represents more than 450 agency members running 3,000 welfare units.