



## Asia Briefing (2019-1-16)



### **DYXnet Group's reputation for corporate citizenship glows after winning gold award for ensuring the company's website is easy to use for all**

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"We are pleased to identify with a scheme that promotes digital inclusiveness as part of a caring society"

HONG KONG, Jan. 16, 2019 /PRNewswire/ -- DYXnet Group has been presented with the Gold Award by the Website Stream of Web Accessibility Recognition Scheme 2018, amounting to yet more praise for the company's keen sense of corporate social responsibility.

The scheme promotes the concept of easy-to-find and easy-to-use online services for people with or without disabilities, along with the belief that an accessible Internet cultivates an inclusive society and serves business development.

DYXnet Group CEO Wing-Dar Ker said: "We are delighted to receive this award for the second time since 2016, especially as my team worked so hard to meet such demanding judging criteria for the Gold Award."

He added: "As a responsible corporation, we understand how small steps made by us could represent major leaps of progress for the community in which we do business. And we take great pleasure in helping to make the Internet more accessible and effective for citizens with special needs."

Floria Chan, Group Director of Marketing & Corporate Communications, received the coveted gold accolade on behalf of DYXnet Group at a presentation ceremony on January 16.

More than 100 companies were honoured at the presentation ceremony, after submitting entries in three categories -- website, mobile application and designer.



DYXnet Group triumphed in the website category and qualified for the Gold Award by meeting 24 criteria such as "build webpages with predictable operations", "provide multiple ways to retrieve content", "build webpages with user-initiated auto-updating" and "provide sufficient colour contrast".

Wing-Dar Ker said: "DYXnet Group pursues every opportunity to demonstrate sound corporate citizenship, so we are pleased to identify with a scheme that promotes digital inclusiveness as part of a caring society."

The "Web Accessibility Recognition Scheme" was organised by the Office of Government Chief Information Officer (OGCIO) from 2013 to 2016, then started again last year under the auspices of the Hong Kong Internet Registration Corporation Limited (HKIRC) in conjunction with the OGCIO, with input from the Equal Opportunities Commission (EOC) as independent adviser.

Just last month, DYXnet Group was presented with the "Family-Friendly Employers Award" for the second consecutive year, which qualified the company for "Special Mention 2017/18" honours in a scheme run by the Family Council, an advisory body to the HKSAR Government.